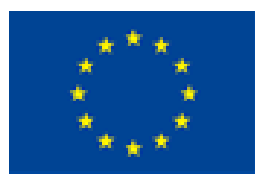


# Module II. Technical

## Video concept course

### Topic 1. Cultural and Natural Heritage

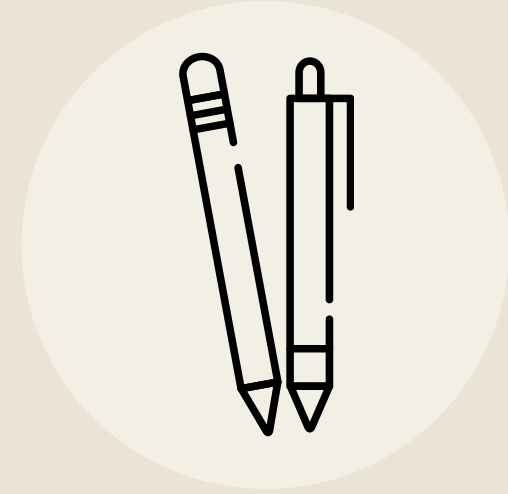
#### Activity T1.L2.1. Technical Script



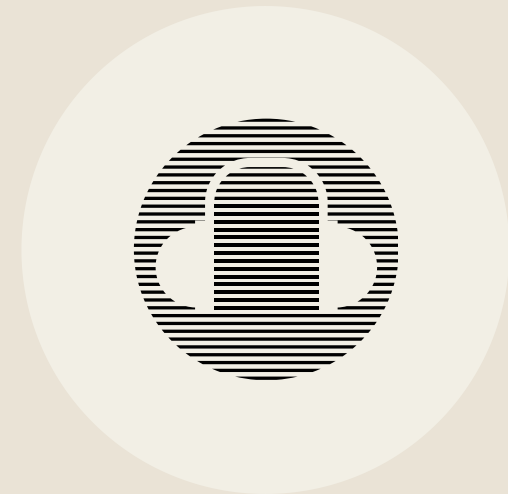
Co-funded by the  
Erasmus+ Programme  
of the European Union

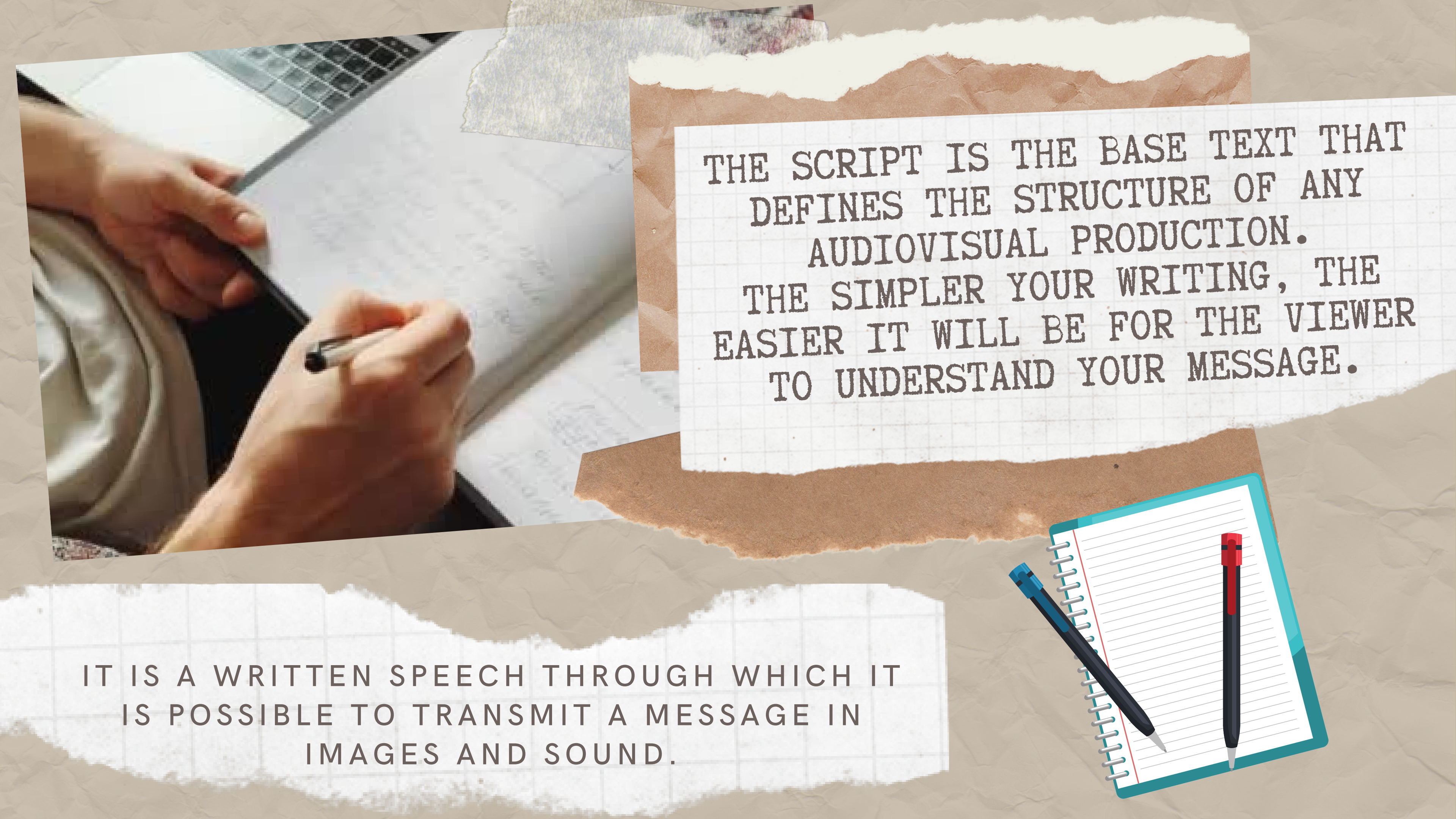


# Cultural and Natural Heritage



Technical Script

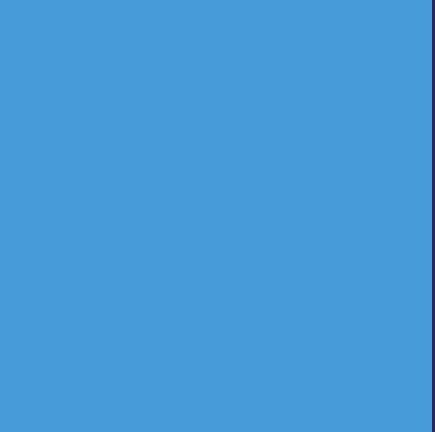




THE SCRIPT IS THE BASE TEXT THAT  
DEFINES THE STRUCTURE OF ANY  
AUDIOVISUAL PRODUCTION.  
THE SIMPLER YOUR WRITING, THE  
EASIER IT WILL BE FOR THE VIEWER  
TO UNDERSTAND YOUR MESSAGE.

IT IS A WRITTEN SPEECH THROUGH WHICH IT  
IS POSSIBLE TO TRANSMIT A MESSAGE IN  
IMAGES AND SOUND.

Once the heritage element has been selected, it is necessary to define what resources we will use and what we will tell through the video to correctly disseminate the values of the heritage asset.





THE SCRIPT BECOMES THE WRITTEN GUIDE OF THE AUDIOVISUAL PRODUCT FOR THE PRERECORDED, PRODUCTION AND REALIZATION PROCESSES THAT ALLOW THE CONSTRUCTION OF THE AUDIOVISUAL STORY IN ITS ENTIRETY.



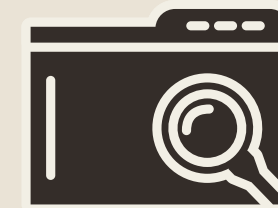
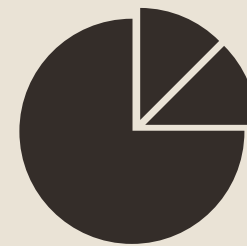
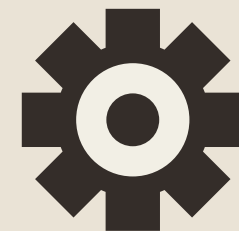
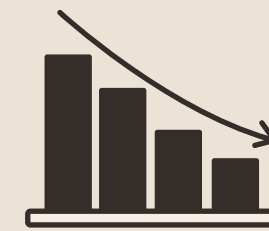
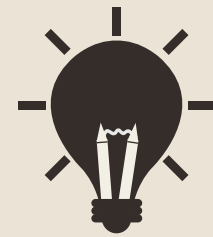
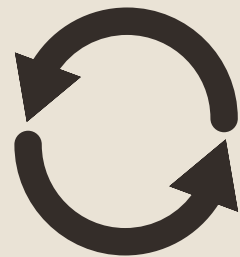
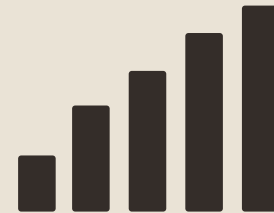
THINK ABOUT WHAT RESOURCES (VIDEO, AUDIO, PHOTO, LOGO) WILL BE NECESSARY TO DESCRIBE THE HERITAGE ASSET AND CHOOSE THE SEQUENCES TO BE RECORDED.




# Activity

Technical Script:

In this activity, students must complete the table of the technical script corresponding to their video project.



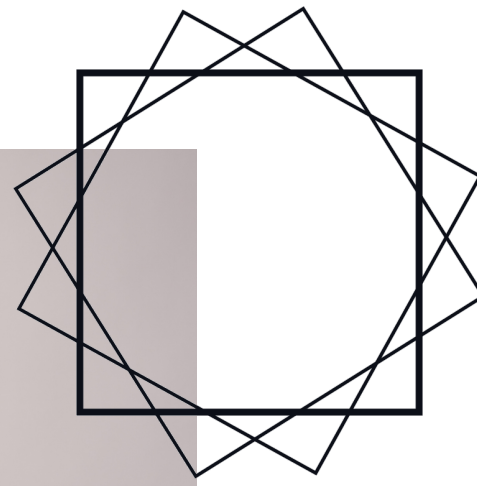
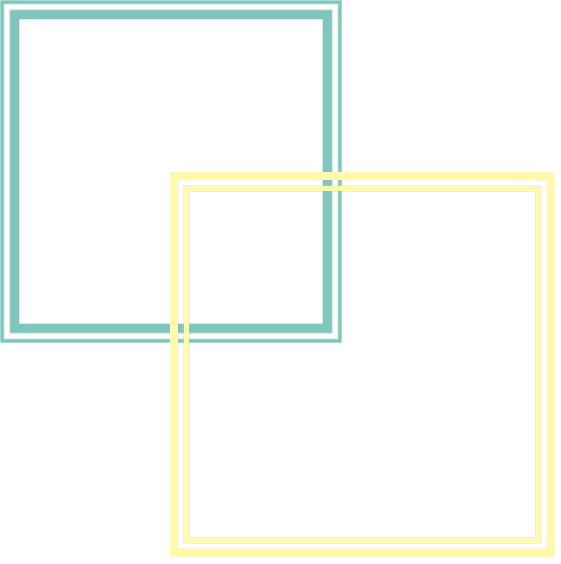
SEQUENCE 1- INTRODUCTION

DESCRIPTION	Brief introduction to The <u>Marjal</u> de Gandia
DURATION	1'
RESOURCES	Video showing this view (trying to shoot some birds!) 
TEXT (voice-over)	The <u>Marjal</u> de Gandia occupies 37% of the total surface of the <u>Marjal</u> de la Safor about 450 Ha of the total extension of 1,225 Ha. Geographically and morphologically, it is a humid zone developed in a coastal plain and that presents a great biodiversity of flora and fauna. The water supply of this ecosystem comes from groundwater, which emerges through springs. These natural sources contact the underground aquifers with the surface and are called <u>ullal</u> .

The scripts are constantly rewritten or edited during these processes, hence the importance of carrying out a rigorous prior writing exercise that defines and organizes the structure of the product.

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